

## This Building Was Just Destroyed This Week

Written by Steve Lackmeyer

Wednesday, 17 September 2008 01:48 - Last Updated Thursday, 17 September 2009 02:42

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Yes, I'm not making this up. This building was standing across the street from the Gold Dome at NW 23 and Western Avenue until last week. But no protesters greeted the bulldozers this time around. I know, I know, you swear you've not seen it. But like me, you also are surprised to learn that Carnation was once a big supplier of ice cream and not just powdered milk, and that it boasted a cool chain of ice cream shops.



**Visit this new Air-Conditioned Carnation  
"Demonstration Store"—1107 N. W. 23rd Street**

For a real taste thrill... for an experience in efficient, courteous service—visit Oklahoma City's new air-conditioned Carnation Ice Cream "Demonstration Store" at 1107 N. W. 23rd St. Here you'll find ice cream at its best—luscious, flavorful Carnation Ice Cream, made super-smooth by Carnation's remarkable Instant Freezing process.

You'll marvel at the sparkling-clean, ultra-modern equipment, and the cheerful, friendly atmosphere of this new store.

Soon, Carnation Ice Cream will also be available at neighborhood dealers convenient to your home and office. Wherever you buy Carnation Ice Cream, you are sure of consistent top quality and real taste enjoyment!



Interested dealers  
phone 4-2251

**STOP IN AND ENJOY a Milk - Soda - Cone - Shake - Sundae—  
pick up a family-trout carton of delicious Carnation Ice Cream  
for the folks at home!**

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I can't report when the ice cream shop closed down. But we do know that the opening in 1946 was a big deal - it wasn't just an ice cream store, it was a "demonstration store" with the latest "ultra-modern" equipment.



The interior was a pretty cool set-up - one that reminds me of the Friendly's chain that can be found on the east coast today. So what happened?

This happened. The building was, at some point, converted into one of the ugliest Chinese restaurants to ever exist in Oklahoma City's Asian District. Note the old Carnation roof sign can still be seen below, even if the rest of the structure was covered up with ugly wood siding.

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eliminated that remains this week. The building was torn down to make way for a new Asian

